

EchoPark Roseville Operational Description

EchoPark Roseville will be a stand alone Pre-Owned business focusing on 1-4 year old vehicles. Our goal for the retail space is to provide a welcoming, enjoyable atmosphere with an open concept and functional zones tailored to specific activities. Our environment empowers guests of EchoPark to shop the way they want at their desired price.

EchoPark Roseville will employ approximately 75 teammates on day 1 of operation. Our goal is to grow to potentially 139 teammates over the next 3 years. The Vehicle Reconditioning team begins operations at 7:00 AM and closes at 6:00 PM Monday -Saturday, we are closed on Sundays. EchoPark only services our inventory, we are not open to the public for vehicle service needs. The Vehicle Reconditioning process includes inspections, vehicle detailing, vehicle maintenance (oil changes, new tires, replacement of parts, etc.), and vehicle painting (bumpers, hoods, etc.). All vehicles will run through our carwash, featuring a reclaim system that reclaims 80% or better of the water used. We will average 600 cars a month through the car wash. Once the vehicles meet our rigorous standards, they are photographed in our photoboosts and offered for sale on EchoPark.com.

The Sales team operates from 9:00 AM-9:00 PM Monday-Saturday, we are closed on Sundays. Our retail space provides a guest experience that breaks the stereotype of the used car dealership, we accomplish this with our teammates and technology infused facility. Our sales area outdoors is in secured lots with bollard fencing (3'-4' high) and high security gates. EchoPark Roseville will have approximately 155,000 sq ft of vehicle display area in secured lots. We are excited to bring EchoPark to Roseville.